Data protection

Here you can find information about the protection of your personal data.

1. Scope

This data protection declaration informs users about the type of personal data and the use of such data by the responsible provider Association of International Wealth Management AIWM, Feldstrasse 80, 8180 Bülach, Switzerland, on this website.

The legal basis for data protection can be found in the German Federal Data Protection Act (Bundesdatenschutzgesetz – BDSG) and the German Act on Telemedia (Telemediengesetz – TMG)

2. Revocation, changes, corrections and updates

Each user shall be entitled, on request, to be informed free of charge about the personal data which is stored in relation to him/her. In addition, the user shall be entitled to demand the correction of any incorrect data and the blocking and deletion of his/her personal data, unless there is any statutory obligation to preserve records which prevents this (info@aiwm.org).

3. Access data / server log files

The web space provider shall collect data about every time when the service is accessed (server log files). The access data include the following information:

Name of the website that is accessed, file, date and time of access, transferred data volume, report of successful access, browser type and version, user’s operating system, referring URL (the previously visited page), IP address and the provider which sends the request.

The provider shall only use the log data for statistical evaluations for the purpose of the operation, security and optimisation of the service. However, the provider reserves the right to check the log data retrospectively if there are specific points which give any cause to suspect unlawful use.

4. Contact with the provider

If contact is made with the AIWM (e.g. via the contact form or by email), the user's details shall be saved to enable the request to be processed and in case any further questions arise subsequently.

5. Comments and contributions

If users leave comments on the blog or any other contributions, their IP addresses shall be saved. This is necessary for the security of the provider in case somebody writes illegal content in comments and contributions (insults, prohibited political propaganda etc.). In this case, the provider may itself be made liable for the comment or contribution, so it has a reasonable interest in the identity of the author.

6. Newsletter

With our newsletter we inform you at irregular intervals about new developments in our company.

If you wish to receive our newsletter, we need your valid email address and other information which will enable us to check that you are the owner of the stated email address, or that the owner of the address
agrees to receive the newsletter. We do not collect any other data. The above data are only used to send
the newsletter and are not passed on to third parties.

When you sign up for the newsletter, we save your IP address and the date of the registration. This data
storage is only used as documentation in case a third party misuses an email address and registers to
receive the newsletter without the knowledge of the entitled party.

You may at any time revoke your consent to the storage of the data and the email address and the use of
this information to send the newsletter. This revocation may be carried out via a link in the newsletter itself,
in your profile or by a message to the contact options stated above.

7. Integration of services and third-party tools

It is possible that content from third parties, such as YouTube videos, maps from Google Maps, RSS feeds
or graphics from other websites may be integrated into the online services. This always presupposes that
the providers of this content can see the IP addresses of the users. Without the IP address, they would not
be able to send the content to the user's browser. The IP address is therefore necessary to display this
content. We endeavour to use only content provided by services which use the IP address solely to deliver
the content. However, if the third party provider uses the IP address in other ways, e.g. for statistical
purposes, this is beyond our control. Insofar as we know of such use, we inform our users accordingly.

8. Cookies

We use cookies on our website. Cookies are used by web analysis services such as Google Analytics to
mark the user.

Saving cookies can be prevented by means of a setting in the browser. But this may mean that you are
unable to use all of the functions of this website.

Click here to be excluded from storage by the website tracking function with the Google Tag Manager (as
long as this cookie is not deleted in your browser).

9. Communication by email

Email communication which is not encrypted involves several risks. Unauthorised parties could possibly
view, change or delete your data. If you communicate with us by email, this means that you are aware of
these risks and that you are in agreement that AIWM may also use this (unencrypted) communication
method.

10. Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Inc. (‘Google’). Google
Analytics uses ‘cookies’, i.e. text files which are stored on your computer and enable your use of the website
to be analysed. The information about your use of this website which is generated by the cookie is generally
transmitted to a Google server in the USA and stored there.

However, if IP anonymization is activated on this website, your IP address will previously be shortened by
Google within the member states of the European Union or other states which have signed the
Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted
to a Google server in the USA and shortened there. The IP anonymization option ‘anonymizeIP’ is activated
on this website. On behalf of the operator of the website, Google will use this information to evaluate your
use of the website in order to compile reports on the website activities and provide other services associated
with the use of the website and the Internet for the operator of the website.
The IP address transmitted from your browser in the framework of Google Analytics will not be merged with other Google data. You can prevent cookies from being stored by selecting the appropriate setting in your browser software; in this case, however, we would point out that you may not be able to use all the functions of this website to the full. In addition, you can prevent the recording of the data about your use of the website which is generated by the cookie created by Google (including your IP address) and the processing of such data by Google if you download and install the browser plug-in which is available under the following link: http://tools.google.com/dlpage/gaoptout?hl=de.

11. Google retargeting

This website uses retargeting technology on the Internet. This enables Internet users who have already shown an interest in our products to be presented with targeted advertising on the websites of our partners. Retargeting means that the display of advertising media is carried out by means of a cookie-based analysis of your previous user behaviour. Of course, no personal data are saved in this process, and of course the use of the retargeting technology is only carried out in compliance with the applicable statutory data protection regulations.

We work together with Google, which is a company that specialises in retargeting technology. On this website, the retargeting technology from Google (hereinafter referred to as the ‘provider’) is used to collect information about the surfing behaviour of website visitors in anonymous form for advertising purposes and to store this information in ‘cookie’ text files on your computer. The provider analyses this surfing behaviour on the basis of an algorithm. Then, targeted product recommendations can be displayed on other websites as personalised advertising banners which are interesting for you. In no case can such data be used to identify the visitor to this website personally.

If you nevertheless do not wish to be shown any personalised advertising banners by AIWM, you can object to the collection and storage of such data with effect for the future. If you click on the symbol/button displayed in every advertising banner (e.g. ‘i’), this will take you to the website of the relevant provider. There you will find a further explanation of the system used for retargeting technology, and you are offered the opportunity to ‘opt out’. If you opt out on the provider’s website, this saves an ‘opt out’ cookie on your computer which prevents the provider’s advertising banners from being displayed in future. Please note that this opt out process can only be carried out on your own computer if you do not wish to see personalised advertising banners from AIWM in future. And you must make sure that this ‘opt out’ cookie is not deleted from your computer.